

Authorised  Partnership

# What is FashionTV?

FashionTV, an international fashion and lifestyle broadcasting television network established in France in 1997, is the leading fashion and lifestyle media brand in the world. With 24/7 broadcasting to 500 million households in 193 countries, FashionTV offers the most up-to-date fashion trends, events, news and exclusive content from renowned designers, models and fashion shows. Moreover, with its digital and mobile platforms, FashionTV has become easily accessible to fashion aficionados all over the globe.



fashiontv



REAL  
ESTATE

# What is Brand Licensing?

Brand Licensing is the “process of leasing a trademarked or copyrighted property for use in connection with a product, service, or promotion.”

The property could be a name, likeness, logo, graphic, saying, signature, character, or a combination of several different elements.

The licensing agreements that property owners and licensees make have the potential to unlock powerful brands with in-demand products that drive real value to both parties.



# What is FTV Real Estate?

FTV Real Estate is a prestigious real estate brand that offers a selection of remarkable homes and lifestyle experiences. This brand is a subdivision of FashionTV, the largest fashion and lifestyle media company in the world. FTV Real Estate is devoted to revolutionizing the luxury lifestyle industry due to its dedication to sophistication, fashion, and opulence. Their properties include mesmerizing interiors, stylish modern designs, generous space, and a variety of amenities, providing a striking experience of grace, fashion, and luxury.



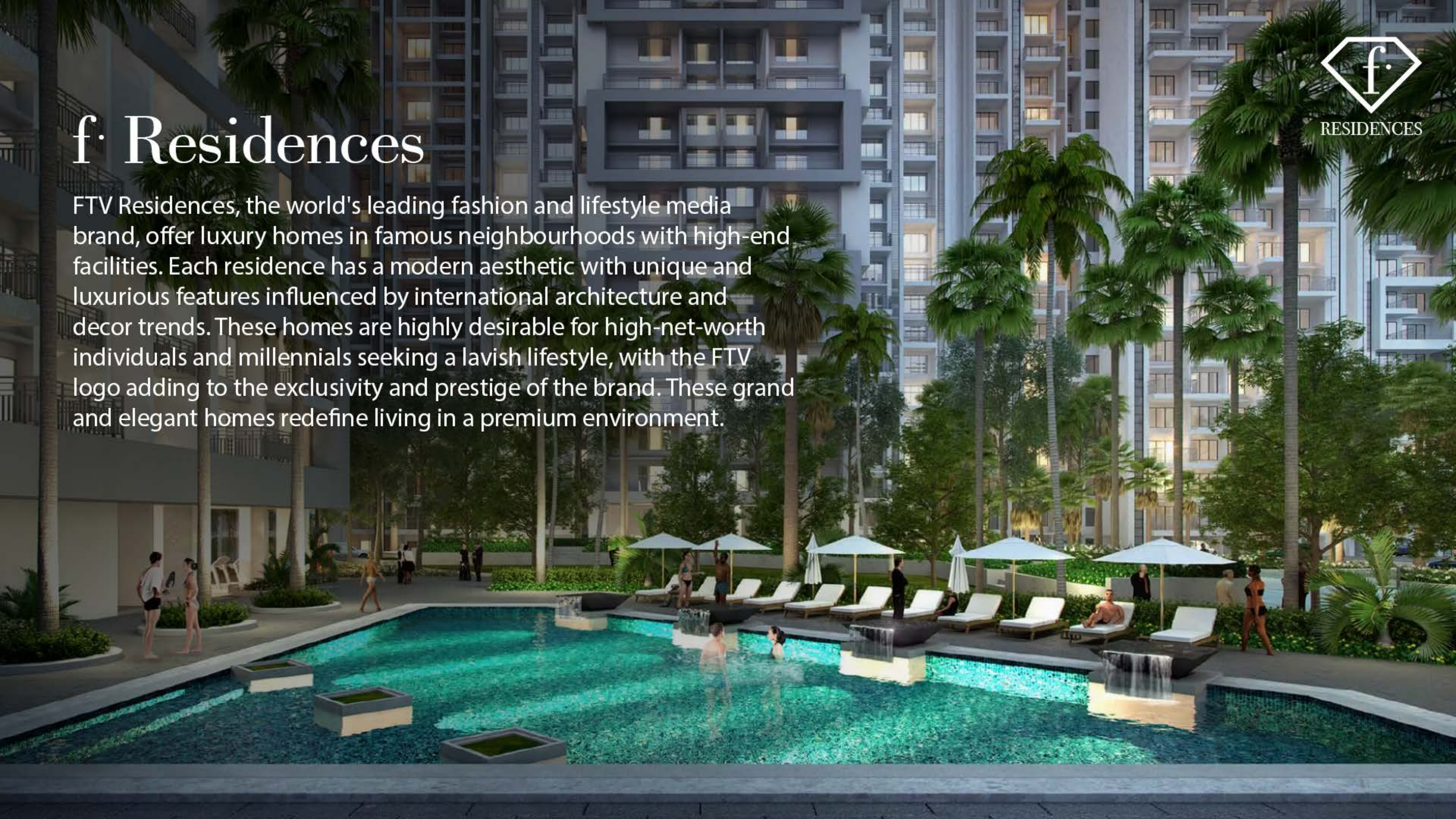
REAL  
ESTATE

# f. Residences

FTV Residences, the world's leading fashion and lifestyle media brand, offer luxury homes in famous neighbourhoods with high-end facilities. Each residence has a modern aesthetic with unique and luxurious features influenced by international architecture and decor trends. These homes are highly desirable for high-net-worth individuals and millennials seeking a lavish lifestyle, with the FTV logo adding to the exclusivity and prestige of the brand. These grand and elegant homes redefine living in a premium environment.



RESIDENCES



# f· Hotels

FashionTV Hotels offer top-notch luxury experiences that are highly sought after by the elite masses. Their cutting-edge architectural marvels, stunning ambience, and adapted International Style contribute to their allure. FTV Hotels redefine grandeur in the hospitality industry with an assortment of unrivalled services, including regal in-house eateries serving both local and international mouth-watering delicacies. An embodiment of luxury, FTV Hotels provide outstanding experiences that are likely to create a lasting impression on guests.



HOTELS





RESORTS

# f. Resorts

FTV Resorts aims to elevate India's hotel and resort industry standards to match those of international destinations, making it a top leisure and vacation spot for every customer. The large-scale resort development integrates development and construction strategies, redefining luxury with contemporary and elegant designs that are both sustainable and scenic. FTV Resorts strives to be remarkable and inspiring, part of a new wave of resorts and stays that offer convenience and surprise.



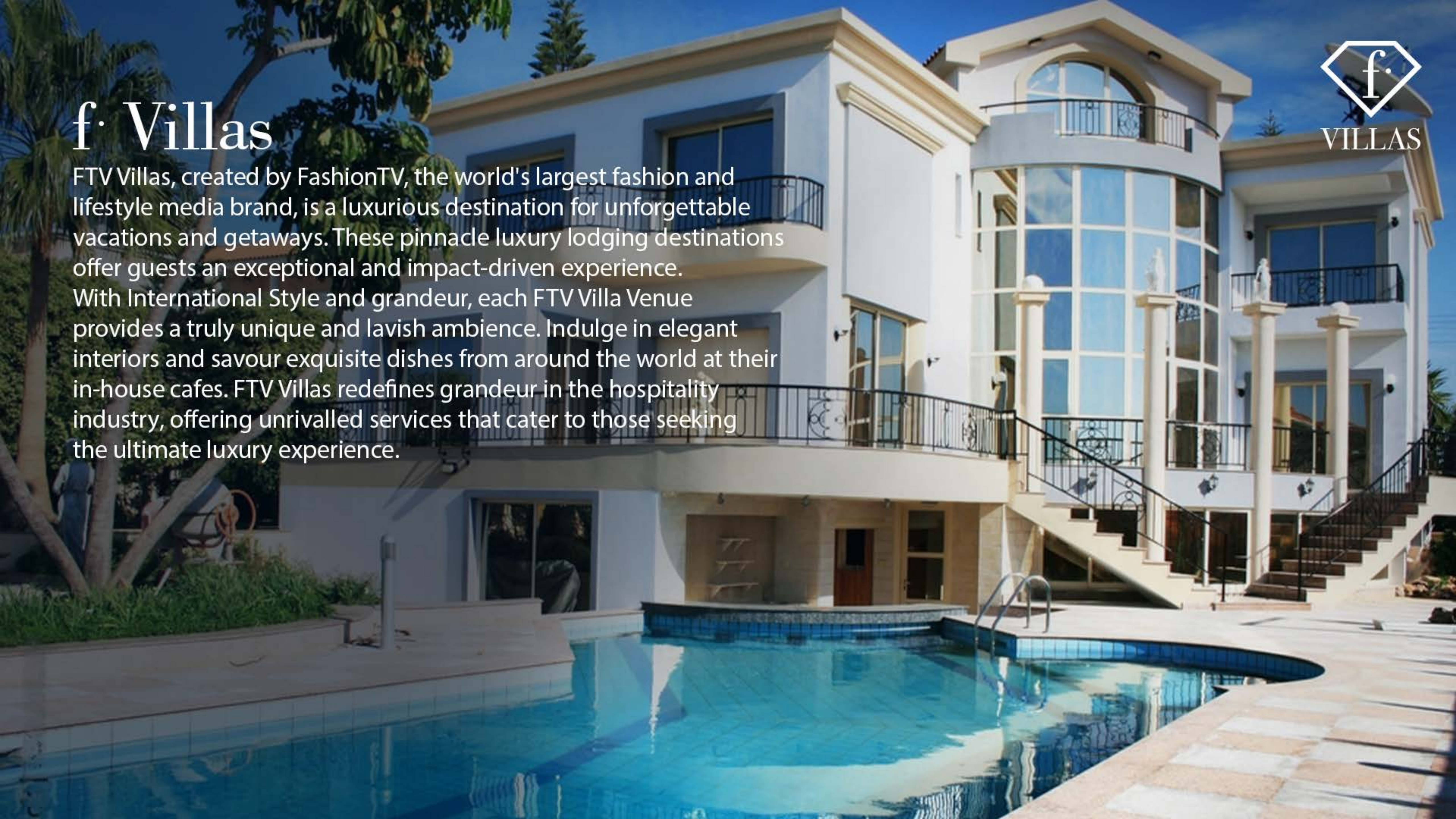
# f. Villas

FTV Villas, created by FashionTV, the world's largest fashion and lifestyle media brand, is a luxurious destination for unforgettable vacations and getaways. These pinnacle luxury lodging destinations offer guests an exceptional and impact-driven experience.

With International Style and grandeur, each FTV Villa Venue provides a truly unique and lavish ambience. Indulge in elegant interiors and savour exquisite dishes from around the world at their in-house cafes. FTV Villas redefines grandeur in the hospitality industry, offering unrivalled services that cater to those seeking the ultimate luxury experience.



VILLAS





# f· Malls

FashionTV has launched FTV Malls, a premier destination for designer labels and FTV products worldwide. Catering to the discerning demands of conscious consumers, FTV Malls offers an unforgettable shopping experience. It has emerged as the preferred location for fashionistas due to its unmatched services and wide selection of designer labels. This launch underscores FashionTV's commitment to innovation and delivering exceptional value to its elite customers, solidifying its position as the world's largest fashion and lifestyle media brand.



MALLS

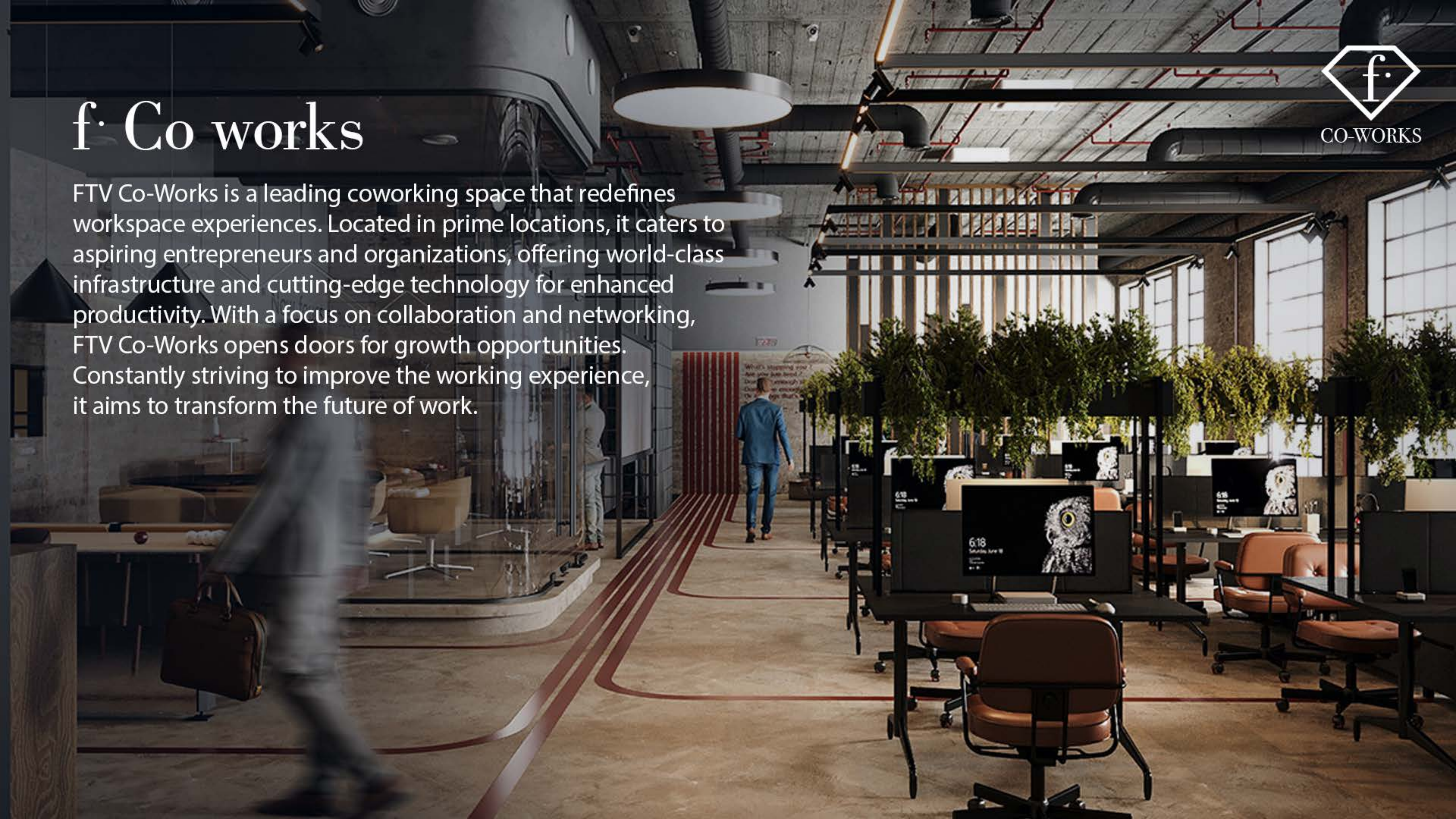


# f· Co works

FTV Co-Works is a leading coworking space that redefines workspace experiences. Located in prime locations, it caters to aspiring entrepreneurs and organizations, offering world-class infrastructure and cutting-edge technology for enhanced productivity. With a focus on collaboration and networking, FTV Co-Works opens doors for growth opportunities. Constantly striving to improve the working experience, it aims to transform the future of work.



CO-WORKS



# f· Furnished Apartments

FTV-furnished apartments offer spacious and luxurious living for families, relocations, and international workers. The fully furnished apartments boast gourmet kitchens, expansive floor plans, and segregated living, sleeping, and working areas for optimal comfort and productivity. Fitness centres, office centres, and 24-hour housekeeping services cater to your needs. Palatial and futuristic designs impress, making it an easy decision to sign the contract.



FURNISHED  
APARTMENTS

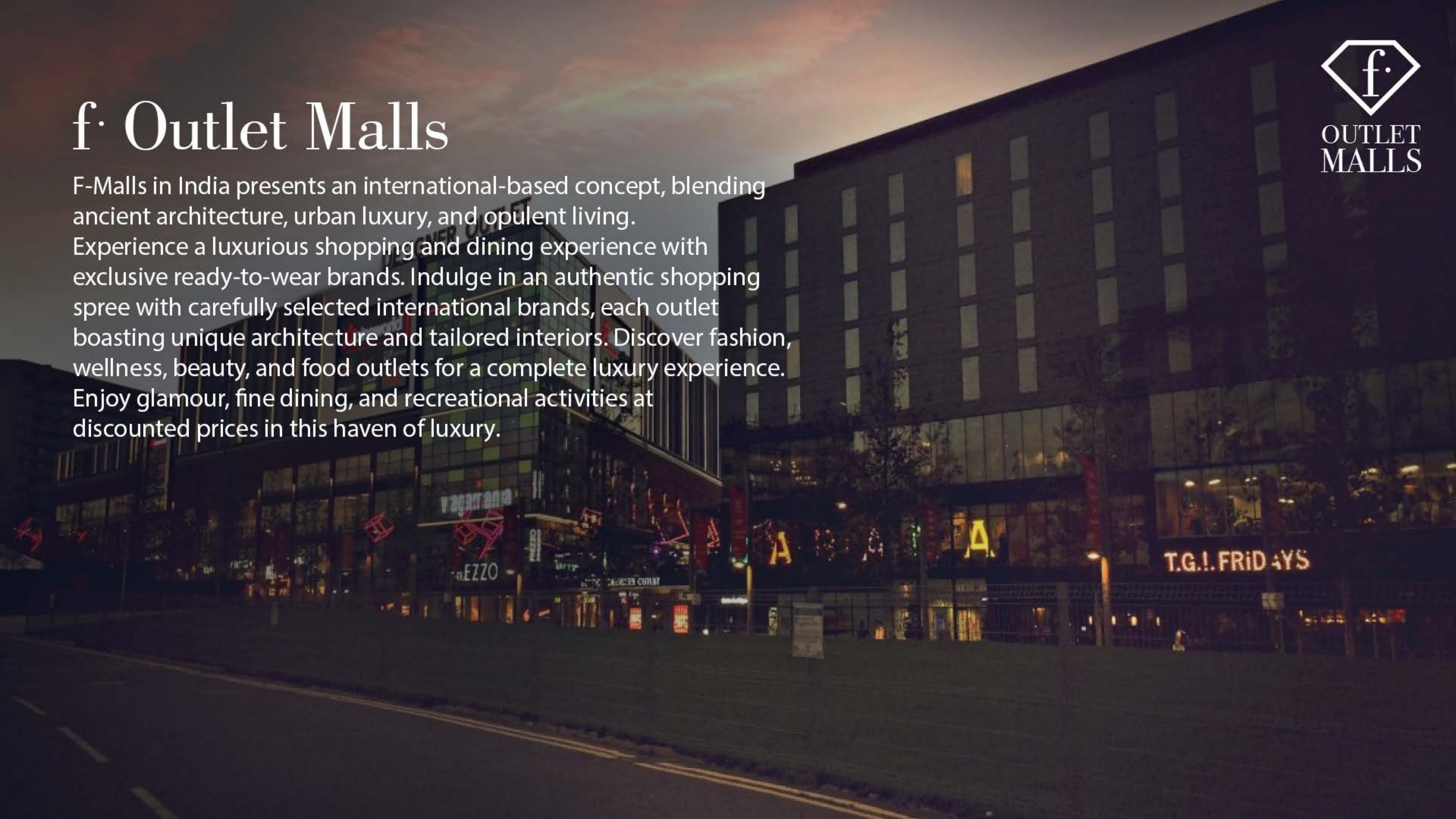


# f· Outlet Malls

F-Malls in India presents an international-based concept, blending ancient architecture, urban luxury, and opulent living. Experience a luxurious shopping and dining experience with exclusive ready-to-wear brands. Indulge in an authentic shopping spree with carefully selected international brands, each outlet boasting unique architecture and tailored interiors. Discover fashion, wellness, beauty, and food outlets for a complete luxury experience. Enjoy glamour, fine dining, and recreational activities at discounted prices in this haven of luxury.



OUTLET  
MALLS



# f· House

F-House, located in major metropolitan cities, is Fashion TV's unique and exclusive destination that seamlessly combines cuisine, fashion, music, entertainment, and business. With interiors reflecting the brand's culture. Each stay is made memorable by providing guests with an unmatched level of luxury, comfort, and tranquillity. From NiteLife and glamorous fashion events to top-notch outlets like F-Cafe, Lounge, Bars, and exclusive retail stores, F-House offers a range of exciting activities that cater to every desire.

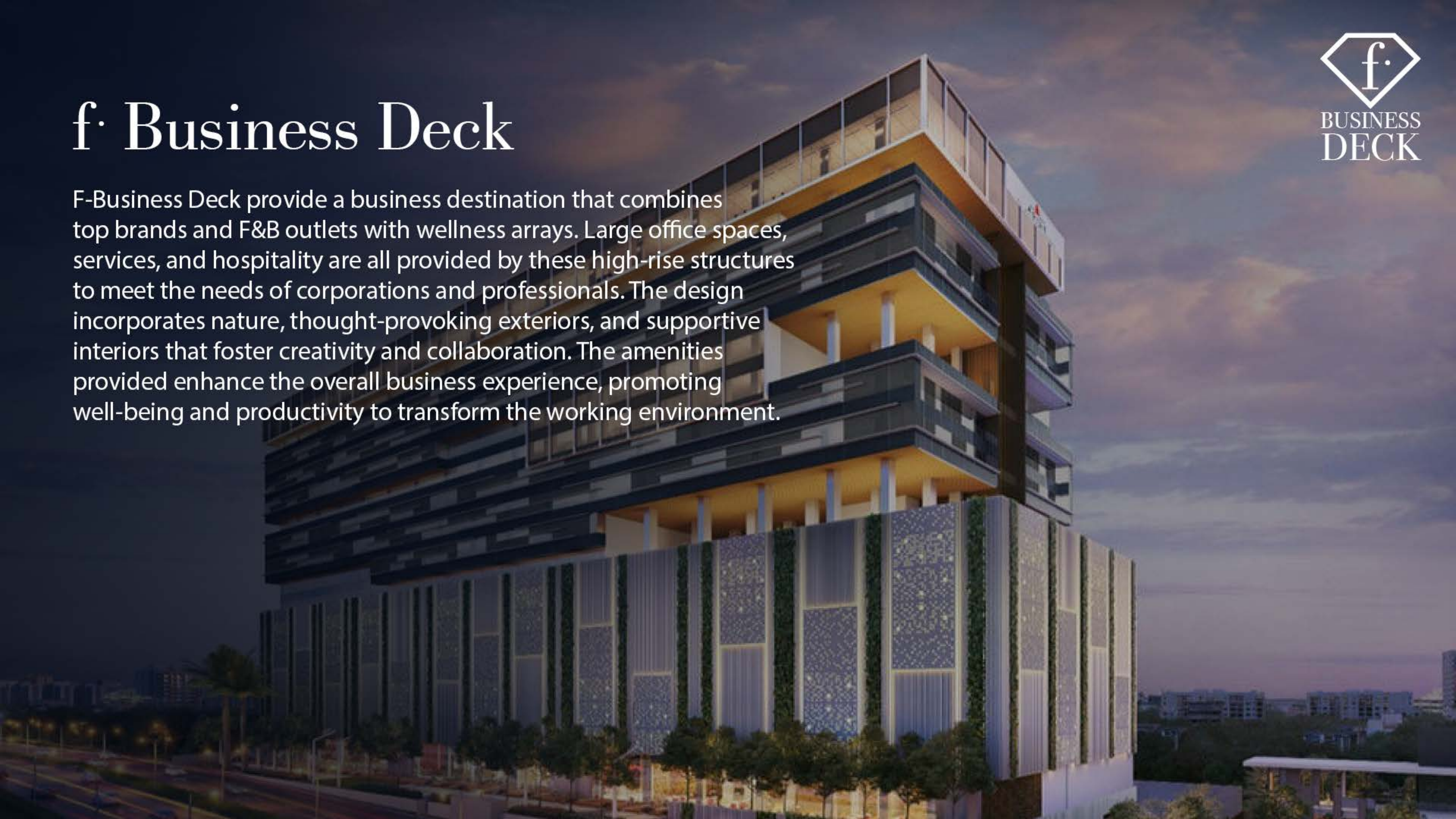


HOUSE



# f· Business Deck

F-Business Deck provide a business destination that combines top brands and F&B outlets with wellness arrays. Large office spaces, services, and hospitality are all provided by these high-rise structures to meet the needs of corporations and professionals. The design incorporates nature, thought-provoking exteriors, and supportive interiors that foster creativity and collaboration. The amenities provided enhance the overall business experience, promoting well-being and productivity to transform the working environment.



# f· Lifestyle Bay

F Lifestyle Bay is a dedicated section within a mall that brings together lifestyle and fashion brands, offering an opulent buying experience for urban luxury seekers. Curated with the utmost care, it showcases a selection of international brands chosen to suit the tastes of the Ultra-Rich. From clothing and accessories to beauty and wellness, F Lifestyle Bay provides a complete and immersive experience. Its goal is to create a luxurious environment catering to affluent buyers, ensuring a memorable and exclusive shopping experience.



# f· Value Enhancer

Fashion TV's strong brand value and recognition globally create nostalgia and appeal. Introducing Value Enhancers in India, which attract luxury retailers, offering leasing opportunities and attention. Units like FTV Cafe, Salon, Dining, and Lounge enhance the brand value. This change yields long-term benefits and elevates Fashion TV's industry standing. Excelling in convenience, branding, quality, design, and unique selling points sets Fashion TV apart. With ultimate customer satisfaction, it becomes a trusted luxury brand. Diverse units provide a comprehensive experience, attracting customers seeking fashion, dining, and relaxation.



VALUE  
ENHANCER

fashiontv



# What is a Channel Partner & why do you need it?



**What are channel partners:** A company that facilitates the sale of products and services for a technology manufacturer or vendor.

**Real Estate agents:** Employed to advertise and transact real estate projects, compensated for their services, marketing the project, and assisting with transactions.

**Online marketing sites:** Provide similar services as traditional real estate agents, but with more advanced features such as 360-degree home tours, updates on construction progress, and complete property information available with the click of a button.

**Channel partners as a connection between real estate firms and purchasers:** With the help of developers, channel partners have benefited significantly from the expanding sales. Tier-2 cities such as Pune and Vadodara have noticed a surge in the development of channel partners due to their enhanced comprehension of the area's needs.

**The importance of accountability:** Potential buyers now place more confidence in channel partners given that they can be held accountable for any wrong information they provide.

# What we provide?



**Legal Documentation:** You will receive all the necessary legal documentation required for the partnership agreement with FashionTV.



**FTV Certification:** As a partner, you will be given an FTV certification, which will enhance your credibility & reputation in the industry.



**4 Years Tenure:** The partnership with FashionTV is for a tenure of 4 years, providing a long-term opportunity for mutual growth.



**PSR of 5% :** The partnership agreement will have a PSR (Profit Sharing Ratio) of 5%, enabling you to earn a significant portion of the profits.



**FTV Visiting Cards:** You will be provided with FTV visiting cards, which will help you to promote your partnership with the world's largest fashion and lifestyle media brand.



**FTV Email ID:** You will receive an FTV email ID, which will enable you to communicate with clients using a professional and exclusive email address.



**FTV Phone No. :** You will be provided with an FTV phone number, which will add to the professionalism of your business and make it easier for clients to contact you.



**Expansion Access:** You will be provided with an FTV Expansion Access, which will make it easier to make a network of multiple channel partners.



**Expansion Bonus:** You will get 1% of deal value from the network of Channel Partners added by you.

**Note:** The payment plan for Authorized Diamond Partnership is ₹1,01,000/- plus applicable GST charges.



Completed Projects:  
f Residences - Balewadi, Pune

UNITS	MARKET R /SQ. FT.	F RESIDENCIES R /SQ. FT.	F VALUE ADDITION
2 BHK	9 - 10K	12K	20%
3 BHK	11K	13.3K	21%



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REAL ESTATE

Completed Projects:  
f Residences - Kalyani Nagar, Pune

UNITS	MARKET R /SQ. FT.	F RESIDENCIES R /SQ. FT.	F VALUE ADDITION
2 BHK	10.1K	12.5K	23%
3 BHK	11.2K	14K	25%

Completed Projects:  
f· Residences - Malad

UNITS	MARKET R /SQ. FT.	F RESIDENCIES R /SQ. FT.	F VALUE ADDITION
2 BHK	22.8K	28K	23%
3 BHK	24.5K	29.7K	21%

Completed Projects:  
f· Residences - Ghatkoper

UNITS	MARKET R /SQ. FT.	F RESIDENCIES R /SQ. FT.	F VALUE ADDITION
2 BHK	19.7K	24.2K	23%
3 BHK	22.8K	28.5K	25%



# FASHIONZ *by* DANUBE



FashionZ By Danube is a premium residential project that offers a luxurious and stylish lifestyle in the heart of Dubai. It is a great option for people seeking a luxurious living experience in the city because of its remarkable design, first-rate amenities, and fantastic location.

**Location :** FashionZ By Danube is situated in an excellent location, just 25 minutes away from Dubai International Airport and 22 minutes from New Al Maktoum International Airport. It is also conveniently located 20 minutes away from major attractions like Dubai Mall, Palm Jumeirah, Burj Al Arab, and Jumeirah Beach.

**Project Overview :** FashionZ By Danube is a haute couture lifestyle project, developed by Danube Properties and licensed by FashionTV. It consists of a ground floor, 5 podiums, 56 floors and a rooftop area, making it the tallest residential project in Jumeirah Village, Dubai.

**Apartment Types :** The project offers a wide range of apartment types to suit different lifestyles and preferences, including studio, 1 BR, 2 BR, 3 BR and Retail units.

**Amenities :** Fashion Z By Danube offers a range of amenities, including a rooftop area with stunning views, a salon, and a gym.

**Branded Residence :** Fashion Z By Danube is the first branded residence in Dubai skyline, licensed by FashionTV.

**Project Valuation :** The project is valued at 1 billion dollars, reflecting its high-end design, prime location, and exceptional facilities and services.



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# Join Us for a Collaboration Opportunity

Take advantage of this ground-breaking opportunity to work with Fashion TV by joining us. Fashion TV offers the real estate sector its renowned style, glamour, and expertise as one of the top luxury lifestyle brands in the world.

As a channel partner, you will have access to our exclusive array of luxury homes, which includes stunning villas, designer apartments, and other spaces in the world's most desirable places. With exceptional luxury, comfort, and sophistication, our venues are designed to appeal to the most discerning clients.

Partnering with Fashion TV Real Estate will allow you to tap into a lucrative market of high-net-worth individuals and luxury lifestyle enthusiasts. Witness growth and achieve new levels of success thanks to our brand recognition and extensive global presence.

Join us today and become a part of the Fashion TV Real Estate family. Let's create a world of luxury together.



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